

PARENTS' STRATEGY IN DIRECTING THE USE OF YOUTUBE SERVICE TO CHILDREN IN BATU NONI VILLAGE, ANGGERAJA DISTRICT, ENREKANG REGENCY

Darma, Andi Syahraeni, Mansyur Suma
Islamic Counseling Guidance Department
Faculty of Da'wah and Communication
Uin Alauddin Makassar

Email: darmadharm71@gmail.com;
andisyahraenihafid@gmail.com;
mansyur.suma@uin-alauddin.ac.id

Abstract

The results of this study indicate that, the efforts made by parents in directing the use of YouTube services to children in Batu Noni Village, Anggeraja District, Enrekang Regency, namely limiting children to watch YouTube, giving understanding to children, supervising children when watching YouTube, not filling quotas on children's cellphones and imposing sanctions. The inhibiting factors for parents in directing the use of YouTube services to children in Batu Noni Village, Anggeraja District, Enrekang Regency are parents who do not understand cellphones, parents who are busy working, children's associations are not good, parents who give children watching YouTube from an early age and online school.

Key word : Parent Strategy, YouTube Service , Child

A. INTRODUCTION

The development of science and technology can certainly help access knowledge more easily, wherever and whenever. Before the development of science and technology for someone to get very limited information and even difficult. In the past, information and news could only be obtained from television and print media such as newspapers , whereas with the development of technology one can get news and information more easily via the internet. The development of internet technology is increasing rapidly, in the past someone being able to access the internet was already a special thing, but now it is different. Even flaunting email capabilities is considered old-fashioned, let alone just accessing the internet.

Social media is a common thing used by almost every human being nowadays to find various information. Social media that is very popular throughout the world YouTube , which is a video sharing site that functions as a medium for sharing information on images online , besides that YouTube can also upload and download and can follow or often known by subscribing from accounts that are the user 's favorite .

YouTube is one of the many social networking sites that are being widely used. YouTube is a web -based, video/audio file sharing service . Technology using the web or social media such as YouTube has been known for a long time by major world countries, especially America.

YouTube is one of the most popular social networks in Indonesia out of the many existing social networks. YouTube is a better know site for displaying videos where the general public can download or upload their own videos.

The family is a place of education that has a very big influence on the development of children's independence, therefore children's education cannot be separated from their family because the family is the first place where children learn to express themselves as social beings in interacting with their groups.

Parents are the first educators, because it is from them that children get education for the first time and are said to be primary educators because education from parents forms the basis for the development and life of children in the future. This is as stated by Kartini Kartono, the family is the first institution in a child's life, where he learns and declares himself as a social being. In the family, children generally exist in intimate interaction relationships. The family provides the basis for forming the behavior, character, behavior and education of children.

The Word of Allah is contained in QS At-Tahrim/66:6

يَا أَيُّهَا الَّذِينَ ءَامَنُوا قُوا أَنْفُسَكُمْ وَأَهْلِيكُمْ نَارًا وَقُودُهَا النَّاسُ وَآلِحَارُهُ
عَلَيْهَا مَلَكُوتٌ غَلَظٌ لَا يَعْصُونَ اللَّهَ مَا أَمَرَهُمْ وَيَفْعَلُونَ مَا يُؤْمَرُونَ

Translated:

“O you who believe! Protect yourself and your family from the fires of hell whose fuel is humans and stones; guardians of angels who are rough and hard, who do not disobey Allah in what He commands them and always do what they are commanded.”

The verse explains that it is obligatory for us to invite our families to do good and stay away from disobedience, the torment prepared for the enemies of Allah who disobey Him.

In fact, children use cell phones more often to play games and YouTube than to study or play outside the home with their friends. The reality in the field of data that the researchers obtained was that most parents stated that they had little time for their children, parents did not want to accept their children's wishes so that children often made mistakes and parents only scolded and punished without understanding what their children wanted, parents gave them too much freedom. high to children, so that children lack discipline. This makes children free to choose and do what they want.

Based on the cases above, it can be concluded that indeed giving mobile phones to children without adult or parental supervision will indeed tend to have some negative impacts, this is why giving mobile phones to children is still a matter of pros and cons in society Therefore, as parents play an important role in the development of young children's communication young children, especially children under the age of 5.

These problems arise due to a lack of understanding of parents about the YouTube application, the role of parents is less in supervising children and not paying attention to children's development. Based on the problems in the field, the researchers present indicators of problems related to parental supervision of children that often occur in the field.

B. METHODE

This research is a qualitative research, a study aimed at describing and analyzing phenomena, events, social activities, attitudes, beliefs, perceptions, thoughts of people individually and in groups.

The type of research used is qualitative research, emphasizing on observational research methods in the field and the data is analyzed by means non static. In this study, researchers must be able to express social phenomena in the field by activating all of their sensory functions. Thus, researchers must be accepted by informants and their environment in order to be able to express things that develop in the world of the informant's environment.

C. RESULTS

A. Parents' Efforts in Directing the Use of YouTube Services to Children

Childhood is a time when humans are very unstable and full of curiosity. At this time the surrounding environment is very influential on the character of children, especially the family environment. Children as the younger generation are the hope of the nation in the future. However, this age is very easy to exploit and damage by certain people or certain irresponsible institutions so that the damage that befalls young people is like a vicious circle that is difficult to escape.

Parents' efforts in directing the use of YouTube services to children include:

1. Limiting Children Watching YouTube

Parents really need to limit their children from using the YouTube service so that their children don't watch YouTube continuously

2. Giving Attention to Children

Parents should pay enough attention to children, so that unwanted things don't happen, give advice in language that children can easily understand.

3. Supervising Children When Watching YouTube.

parents are expected to supervise children when using YouTube . In order to know what children watch when using YouTube , as well as directing children when children watch excessively.

4. Do not fill in the quota on the child's cellphone

Not filling in pulses or quotas on children's cell phones is one of the parents' efforts to direct their children to use YouTube services

5. Provide Sanctions

Even though parents love their children, they still need to educate children with firmness and discipline. In order to shape the character of children from an early age in a better direction.

B. Factors Inhibiting Parents in Directing the Use of YouTube Services to Children

1. Parents who are not familiar with cellphones

There are still parents who don't understand about cellphones and don't know how to operate them. That's what makes parents constrained in guiding children, so they don't supervise children but still reprimand them, to use cellphones as needed and remember there will be side effects from these cellphones .

2. Busy working parents

Being a busy parent working outside the home is synonymous with not having much time to spend with your child, being a parent

lack of monitoring what children do when they are busy working.

3. Poor Child Association

The family environment is the first environment for children and is the first place in shaping children's character. But sometimes even though the child has been advised at home, the child's play environment can make the character embedded in him become better or worse depending on his association.

4. Parents who give children to watch YouTube from an early age

It is undeniable that the relationship between parents and children is very close. Where since childhood children are raised by their parents so that they imitate the things their parents do or do what their parents give them.

5. Online School

During this pandemic, schools used an online-based education system. Teachers come to school while children learn from home via WhatsApp. So that children who were not good at playing cellphones are now good at playing cellphones.

learning with the online system requires children to use cellphones to study, find out information and as a medium used to submit their assignments, but apart from being used for learning children will open social media content, such as watching YouTube .

6. Parents who are less assertive & children who are difficult to manage

One of the main factors that hinders children from being difficult to manage is because parents spoil their children too much. Moreover, if the child has been spoiled since childhood. can get spoiled as it grows.

When a child cries because his request is rejected, parents can use a high enough tone of voice or with a firmer gesture, this can educate children to become independent and selfless individuals.

D. CONCLUSION

Based on the results of the research and discussion that was presented in the previous chapter , the following will present several conclusions that can be drawn regarding Parents' Strategies in Directing the Use of YouTube Services for Children in Batu Noni Village, Anggeraja District, Enrekang Regency.

1. The efforts of parents in directing the use of YouTube services to children are limiting children from using YouTube. parents direct their children in using YouTube services so that children use YouTube only according to their needs. Give adequate attention to children by not allowing children to freely access YouTube services because if left unchecked it can be dangerous, especially when they end up watching bad things. Supervising children while watching YouTube. Because, if children are allowed to watch freely, it can become a habit for children. Do not load quota children's cellphones. Provide Sanctions.

2. The inhibiting factor for parents in directing the use of YouTube services to children is that parents do not understand about mobile phones. Most parents who live in rural areas do not understand how to access Mobile. Parents who are busy working so rarely pay attention to their children when their children use YouTube. Bad association of children has become a social phenomenon that is YouTube. Poor child association is a social phenomenon that needs to be watched out for, so parents need to provide good education and teaching to children so that children do not fall into bad associations. Parents who give YouTube viewing to children from an early age. Online school that requires children to use mobile phones. Parents who are less assertive and children are difficult to manage. when a child cries because his request is

rejected, parents can use a fairly high pitch of voice or with a firmer gesture, this can educate children to become independent and selfless individuals.

Research Implications

Basically, the use of YouTube has a positive impact in this day and age where people can get information quickly just by watching but by supervising controlling and limiting the use of YouTube in children, you can protect children from watching negative shows.

1. For institutions

It is hoped that community institutions can become a forum for parents and children to remind the use of social media and its positive and negative impacts.

2. For the school

For schools, especially educators, to be an example in coaching students so that when online school can remind children of the dangers of the internet, especially YouTube

3. For parents

For parents should supervise control and limit children so as not to use the internet excessively. Especially the YouTube application.

4. For further researchers

The results, the research obtained from this study still has many limitations. And because research on parental strategies in directing the use of YouTube services to children in Batu Noni Village, Aggeraja District, Enrekang Regency is still rarely carried out, the researchers suggest further research that examines parental strategies in directing the use of YouTube services to children in Batu Noni Village. Anggeraja District, Enrekang Regency.

REFERENCES

Al-Quran Al Karim

Alminiati, New Paradigm of Religious Learning at Madrasah Ibtisaiyah BP. Religious Development, 2018

Anggraini Eka, Overcoming Gadget Addiction in Children PT : Serayu Publishing, 2019

Asaas Putra and Diah Ayu Patmaningrum, The Influence of YouTube on Smartphones on the Development of Children's Interpersonal Communication .

Asdani Kindarto , Self-study YouTube (Jakarta: PT Elex Media Komputindo, 2008).

Bahriani Lylis, Implementation plan for Homeschooling Learning for Children Aged 2-5 Years, (Yogyakarta, 2009).

Darmanto and Wardaya Sri, Marketing Management for Students, Micro and Medium Enterprises (Cet 1; Yogyakarta : PT Deepublish, 2016

David Ruthelia Eribka, Mariam Sondakh and Stefi Harilama, The Influence of Vlog Content on YouTube on the Formation of Communication Studies Students' Attitudes, Faculty of Social and Political Sciences, Sam Ratulangi University , ACTA DIURNA Vol. VI 6 (1), (2017), 3.

Djamarah Bahri Syaiful and Azwan Zain , Strategy Teaching and Learning (Cet. I; Jakarta : Rineka Cipta, 1996)

Djamil M. Nasir, Children are not to be punished (Jakarta : Sinar Graphic, 2013)

Enterprise Jubilee, Make Your Own Video on YouTube com (Jakarta :PT Elex Media Computindo, 2008)

Hadjar Ibnu, Religious Prejudice (University of California: Walisongo Press ,2010)

Haryanto Rudi, Intelligent Internet Surfing (Jakarta: Craft Pustaka, 2015)

Herlina Yuni, The Impact of Social Networking Communication on Marital Life in Islam , Journal of Islamic Law Vol.XV No. 01 , 2015

Kartono Kartini, The Role of the Family in Guiding Children (Jakarta : Rajawali Press, 1992)

Mulyanto, Dreams of Young Fathers Arousing Today's Young Families (Granmedia Digital Nusantara , 2017)

Muri'ah Siti and Wardan Khusnul, Psychology of Child and Adolescent Development (Bandung: Literacy Archipelago, 2020)

Nurhalimah Siti, et al, Social Media and Coastal Communities Reflection on the Thoughts of the Bidikmis Community i,

- Rohm alina, Aprilianti Erna & Kelana Bayu Jajang , The Role of Fathers in Aud 's Perspective (Cet I; Jakarta:CV Tre Alea Jacta Pedagogie, 2020)
- Sahla Kadir Abdul, Educating Psychological Perspective (Cet 1 ;Yogyakarta : PT Deepublish, 2018)
- Said Muh Nurhidayat., Da'wah Research Methods (cf. 1: Makassar Alauddin University Press, 2013)
- Simatupang Halim, 21st Century Teaching and Learning Strategies (Sursbaya: CV. Cipta Media Education, 2019)
- Sukadinata Syaodih Nana, Educational Research Methods (Bandung: Rosda Press 2010)
- Suryanto et al , Introduction to Social Psychology (Cet 1: Surabaya; PT and Printing University of Airlangga, 2012)
- Yaumi Muhammad , Learning Media and Technology (Jakarta : Prenamedia group, 2018)
- <https://muslim.okezone.com/read/2021/08/27/330/2462116/tafsir-surat-at-tahrim-ayat-6-command-allah-menjaga-diri-dari-api-neraka>
- [https:// journal.uny.ac.id](https://journal.uny.ac.id) 10 November 2012
- <https://kbbi.co.id/arti-kata/ibu> accessed on 20 December 2020