

# MANAGEMENT OF SOCIAL COMMUNITY OF INDONESIAN CHINESE CLAN IN BANTEN

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## ABSTRACT

This research is motivated by a decrease in the number of followers of the social community. These followers decrease shows a decrease in the decision of the followers of the Chinese clan association that how the management of the Chinese clan community is in the midst of the increasingly stringent community phenomenon, which is based on the community management, the perception of the Chinese clan and the attitude of social needs for the Chinese clan in Banten. This research uses descriptive qualitative method. Data were collected using the Miles & Huberman model and observation techniques, interviewing six persons. The findings show that there is no improvement in the management of the Chinese clan social community, affecting the education sector which encourage the implementation of mandarin courses, scholarships, library procurement and book review.

**Keywords:** Social Community Management

## 1) INTRODUCTION

This research stems from the increasingly complex development of Tangerang Banten, including the management of the Chinese clan in the Tangerang area in educating the Chinese clan community. Lecturers are one of the components of higher education that must implement the tri dharma of higher education. The law No. 20 concerning the National Education System, article 39, paragraph 2 reads: Lecturers are professional staffs in charge of coordinating the learning process. As well as research and community service. For this reason, the author wants to examine the linearity of the management of the Chinese clan social community. Especially with the social performance of the Chinese clan that in Chapter XIII, article 23 discusses the program of the Indonesian Chinese clan. This is in line with the development of the Chinese clan community. The urgency of the research, the Chinese clan who is active in the social sector plays an important role in the government. The fact that the Chinese clan is active in the community sometimes results in an increase in the Chinese clan to socialize with the community so that the government provides full support for the development of the Chinese clan community in Banten.

The results of previous research sometimes have not fully provided an impetus for the development of the Chinese clan, this is due to the lack of socialization so that it has the effect of not advancing their own clan. The Chinese clan in the government has certainly contributed a lot through community service, social services, helping those in need, especially when there are Chinese clans who have volunteered to overcome Covid-19. The purpose of the Chinese clan who joined to help the poor in terms of education and also encourage the Chinese clan to participate in Mandarin language training, library and book review.

Gap analysis can sometimes occur when the Chinese clan, is not in line with government, city and village programs. The Chinese clan sometimes has done a lot of good things, sometimes it can have a bad impact if they don't cooperate with the government. The government has sometimes given freedom to the Chinese clan to help people who are in need, but also sometimes it has a bad impact, in front of the community, for that the government advises the clan as long as its social performance is purely social, the government guarantees to provide protection.

The analysis of the social gap in the Chinese clan community states that it has not been coordinated, has not been managed, sometimes has equated social activities, sometimes finds differences in performance between the current research on the Chinese clan, which shows that there has not been quality, both improvement in the implementation of social sense and previous research to unite social missions into the community. government and society. Khadapi, (2019) examines each clan's behavior, which is directed and measurable in social and community terms. The reason for the performance of each clan has its own characteristics to develop and live. Opinion from Alim Iksan, (2019) The association of each group Individuals have one goal to create morals based on the community.

At this point, the novelty of community behavior has not yet impacted any sector, but previously required a helping hand to other clans. The associations of each clan have an important role in creating cooperation between groups, which are expected to raise awareness to develop the performance of each clan layer. This is also the opinion of Lassinantti, J., Ståhlbröst, A., & Runardotter, M. (2019). The social life of the community has an important role in building community behavior, it also has a good impact in terms of the goal of promoting conscious values. The Chinese clan has a very good role in building the mental and attitude of its citizens.

The attitude of the research is basically, considering the resulting impact will have a good effect on the behavior of students. The Chinese clan in Tangerang is actually a form of training that has been programmed to build character and attitude of mind that enlighten the community members. In principle, the Chinese clan can live with the community because they have long established good cooperation with mutual respect. That's the teachings of the Chinese clan whose findings have a strong foundation to make all religious people, to always be steadfast, in the face of all things. Therefore, it is important for Buddhists to create a pleasant atmosphere. Likewise, Alzamil, Z. S., & Vasarhelyi, M. A. (2019). Research on wildlife certainly has a goal at the same government to increase good values and awareness. Arguing, the issue of published religious knowledge will be problematic in social.

The Chinese clan always tries to support the acceleration of poverty alleviation, alleviating the lack of libraries, this is built on good cooperation with the government. The Chinese clan also tries to coordinate the implementation of mandarin courses. The Chinese clan to build this acceleration also has an impact on the lack of human resources. Hanbal, R. D., & Prakash, A. (2019). The government provides support in the form of coordination that is designed to accelerate poverty acceleration. Sometimes poverty also has a bad impact. Chinese clans with good cooperation with the government sometimes have an impact on their work programs.

Chinese management in previous studies also encountered obstacles in encouraging their cooperation with the government. Chatfield, A. T., & Reddick, C. G. (2017). The association of Chinese citizens in cooperation with the government aims to improve the quality of management of Chinese citizens in Banten. The Chinese social community, although it has received support from the government. M. Teuku Zulhimi. (2019) The government has the authority to control the behavior of every Indonesian citizen, such as: coordinating self-management, not being much involved in domestic political issues. The government has given the best to the Chinese people, sometimes constrained by human resources. The findings that often occur in Chinese society stem from the lack of coordination between their clans and the government.

## 2) METHODS

The social community management section contains cross-cultural, cross-governmental coordination, encouraging cross-cultural and cross-social activities such as mandarin courses, libraries and book reviews. The research design, using the Miles & Huberman model. Techniques used such as observation, and interviews. The subject of this research is the administrator of the social leadership of the Chinese clan. The object is social community management. My research sample uses interviews with 6 people. As well as hypothesis testing with questions regarding the findings of the importance of education, the implementation of courses, scholarships and library procurement.

### **3) RESULTS AND DISCUSSION**

The findings of the management of the social community, such as the basis for the policy of the Chinese clan, work together to build service quality in terms of the form of management. The management of the community has less influence in the form of social behavior, from the Chinese community clans, it shows that there has been no improvement in their performance. The association has a problem being influenced by the culture of the mandarin language which does not show a sense of satisfaction in the social services of the community in Banten, as well as the response given from the observed findings from the institution and the linkage to the principal response to the previous community was not satisfactory after the management approach in the socialization in principle shows a sense of satisfaction with the construction of the Chinese clan community. The management of the community shows that after an approach in the social field is carried out, the impact is that there is an increase in trust in the social community.

Discussion of findings on community management shows that prior to the existence of social associations in Banten, the Chinese clan sometimes found it difficult to get the Chinese clan to work together to encourage its implementation in the form of mandarin courses, scholarships. The Chinese clan in Tangerang showed that after coordination, they worked together to help poor parents. Thanks to the hard work of the Chinese clan and the encouragement from the government for parents who can afford to be obliged to help people who cannot afford school. The Chinese Association after holding the performance of the scholarship program aims to ease the burden on parents, especially after the development of Covid-19 in Tangerang, many parents have lost their livelihood. The Chinese Association in Tangerang has helped many people who are unable to show satisfaction and the impact is an increase in student learning.

The Chinese clan has problems in managing the association. The Chinese clan in Tangerang all this time has lost its cultural roots so that it has an impact on the lack of guidance from the clan. Chinese clan associations are sometimes constrained by the way they are organized, both in terms of how they speak, and how they speak to society, so that the roots of the culture are no longer visible. There are Chinese clans who live on the coast, some are fishermen, some are farmers, so that their lives have mingled with the community. Then, research findings in the Chinese clan community have a satisfactory sense of tolerance. The Chinese clan association is no stranger to its approach to the local community. The Chinese clan association is now showing its impact on being strong because its closeness and social sense is so satisfying.

The Chinese clan community responded and showed a very good influence, such as the response to holding a scholarship program because the existence of a male and female scholarship program from the Chinese clan in Tangerang showed a very satisfying response to the increase in service. The Chinese clan association has become more developed because the Chinese clan can contribute to the scholarship program. The response in principle had a good effect on the Chinese clan. Chinese clans who have lived in Tangerang for a long time no longer use Mandarin as their mother tongue. The response of the Chinese clan has had an unfavorable impact on parents, because so far their sons and daughters have not been fully proficient in Mandarin. The impact of this response also affects their sons and daughters for face-to-face schooling.

#### 4) CONCLUSION

The conclusion states that the management of the Indonesian Chinese clan social community aims to increase their social sense to the people in Indonesia. The management of the Chinese community has found a lack of followers in the Chinese clan association. The policy of the management of the Chinese clan association, after the approach to the form of activities is carried out, needs to be increased, such as encouraging the Chinese clan to improve their behavior. The association's findings on the lack of attention of the community members to education have an impact on behavior patterns in the Chinese clan. Another thing that becomes an obstacle is the lack of guidance in the form of management which is rarely coordinated with the Chinese clan. The government responded very well to the Chinese clan association, because the Chinese clan quickly sent aid if there was a disaster in Tangerang. The very good response of the Chinese clan resulted in the rapid rate of organizational institutions giving their social sense to the community. The expected findings in the management of the Chinese Indonesian social community were responded very satisfactorily, both in managing scholarships, libraries, and book reviews. So the conclusion in this discussion is that the management role of the Chinese clan association is always active and always contributes in the social field. Hopefully, the findings of further research can be implemented for the development of the Indonesian Chinese clan community.

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